



ENABLENCE STRENGTHENS CUSTOMER SERVICE

New Web Management Portal, SLA Support, Training and Upgrade Programs Enhance Customer Service Experience

Toronto, Canada – March 30, 2011 -- Enablence Technologies, Inc. (“Enablence” or the “Company”) (TSX: ENA-V), a leading supplier of [fiber-to-the-home](#) (FTTH) equipment for [triple-play](#) residential and business services and optical components and subsystems for access, metro and long-haul markets, today announced that the Company has added several new customer service, training and support tools and programs, enhancing the customer experience on a global scale. With the launch of its new Customer Support Web Portal, two global training and certification programs in Singapore and Barcelona, a more structured Service Level Agreement (SLA) program and an innovative buy-back program, Enablence is making it easier than ever for customers to select options for account management and product education that best fit their needs as they migrate their legacy networks to next-generation fiber.

“Just as Enablence revolutionized the way providers transform their networks, we are now revolutionizing customer service and support,” said Tim Thorsteinson, CEO, Enablence Technologies. “This mix of innovative, self-service technology and hands-on, personalized training gives our customers expanded choices, allowing them to design the right level of interaction and education to fit their business model. And our expanded SLA structure and buy-back programs help customers maximize their return on investment for both current and new solutions.”

The enhanced Enablence customer Web portal is a direct response to a growing need for automated, self-service tools to help cost-effectively monitor, manage and provision existing accounts. The Customer Support Web portal is designed to enhance Enablence’s existing technical and customer support options, providing secure, 24/7 access to key customer information. Upgraded features include the ability to submit and track trouble tickets, view support content such as implementation and software guides, asset management and SLA/warranty information, and even a do-it-yourself (DIY) troubleshooting option. All Enablence

Customer Support Web portal users also have the option to interact with live support professionals as needed. Customers can view in detail Enablence's enhanced SLA program, to quickly determine the status of their service agreements.

Enablence has also kicked off key partnerships within International training centers, making it more convenient for global customers to learn about current and upcoming products lines. Enablence equipment is used in a university setting to teach local students about technical engineering, while Enablence customers can experience local training in a live, interactive environment. The global training initiatives in Singapore and Barcelona allow customers to leverage their existing network and tools while enhancing their career with certification opportunities. Enablence training help customers maximize investments while eliminating the need to travel to North America for product training and certification.

"We already had a solid knowledge of Enablence products, but the Barcelona training course enabled us to deepen that general knowledge," said Romain Campoli, Network Administrator with Tutor. "We strongly feel that Enablence customers need to participate in training to validate a higher level of understanding of the Enablence products, not only as a benefit to their company but as a personal initiative to enhance their own careers."

Enablence's "Buy Back" initiative was implemented to help current customers efficiently accelerate the appreciation of their original multi-service access platform (MSAP) hardware. The program allows Enablence to issue customers product credits towards replacing existing Inteleflex or MAGNM FX subscriber line cards. Through the Buy Back program, customers can receive product credit of \$10 a port, to be used toward the purchase of the award-winning Enablence BroadAccess subscriber line cards. For more in this program, visit <http://www.enablence.com/media/mediamanager/pdf/811-ena-magnm-fx-buyback-program.pdf>.

About Enablence Technologies Inc.

Enablence Technologies, Inc. ("the Company" or "Enablence") is a publicly traded company that designs, manufactures and sells fiber-to-the-home (FTTH) equipment and multi-service access platforms for triple-play residential and business services and optical components and subsystems for access, metro and long-haul markets to a global customer base. Enablence delivers a key portion of the infrastructure for next-generation telecommunication systems. The Company's product lines address all three segments of optical networks: Access, connecting homes and businesses to the network; Metro, communication rings within large cities; and

Long-haul, linking cities and continents. The Company's Access solutions enable voice, data, video, and Internet communications across both copper and fiber-based network infrastructures. For more information, visit <http://www.enablence.com> or follow Enablence on Twitter at <http://www.Twitter.com/Enablence>.

Forward-looking Statements

This press release may contain forward-looking statements that are made as of the date hereof and are based on current expectations, forecasts and assumptions which involve risks and uncertainties associated with our business and the economic environment in which the business operates. All such statements are made pursuant to the 'safe harbour' provisions of, and are intended to be forward-looking statements under, applicable Canadian securities legislation. Any statements contained herein that are statements of historical facts may be deemed to be forward-looking statements. By their nature, forward-looking statements require us to make assumptions and are subject to inherent risks and uncertainties. We caution our readers of this press release not to place undue reliance on our forward looking statements as a number of factors could cause actual results or conditions to differ materially from current expectations. Please refer to the risks set forth in the Company's continuous disclosure documents that can be found on SEDAR www.sedar.com. Enablence does not intend, and disclaims any obligation, except as required by law, to update or revise any forward looking statements whether as a result of new information, future events or otherwise.

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